

BETTY PALOMINO

Media Kit





INTRODUCTION



BETTY PALOMINO

Betty Palomino is a successful Colombian businesswoman based in the United States. She obtained a degree in **Business Administration** in her beloved homeland. Her path to success was full of events that have marked crucial stages in her life.

More than 16 years ago, she suffered a terrible accident that, according to the medical report, would leave her in a wheelchair for life, at the same time that her sentimental partner abandons her, in a foreign country with her small children of 11 and 3 years old and financially broken.

The first great victory of this Latin mother would come at that moment because, against all odds, Betty got up from that wheelchair and, with faith and determination, she would begin a new stage in her life as an entrepreneur.

Her second victory would be to overcome the physical and psychological abuse, of which she was also a victim by her ex-husband, to move forward and completely trust in Daniel, her current life partner.

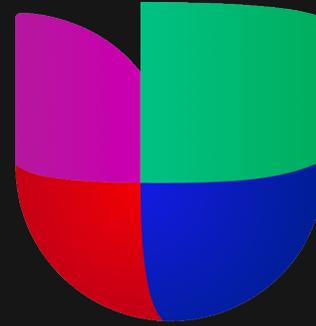


The image features a dark, almost black background. A single, thin, gold-colored diagonal line runs from the top right towards the bottom left. On the left side, there is a cluster of small, gold-colored dots that form a roughly triangular shape. A similar cluster of dots is located on the right side, also forming a triangular shape. The word "ACHIEVEMENTS" is centered in the middle of the page in a gold, serif font.

ACHIEVEMENTS



TELEMUNDO



UNIVISION

Her achievements and merit in the roofing industry, including nominations for awards such as: "Over 40 and fabulous" and "Latin of the year", led her to be interviewed in media studios like Univision Studios, Telemundo, among other prestigious television programs like the one directed by Father Alberto, to talk about her adversity as a Hispanic woman in the United States with the hope of inspiring others who are going through rough and uncertain times.



IN THE COVER OF
LATINA and Contrast Magazine



No matter what tragedy has happened in your life,
UNDER ANY CIRCUMSTANCE
YOU CAN BE SUCCESSFUL.

This book will empower both women and men because
it will give them tools to face and overcome those
circumstances that are not a sentence, they are only
moments that will leave a learning.

PROJECTS



Today, Betty is a knowledgeable CEO with a proven track record of working in the construction industry for over 15 years of service.

With experience in business management and leadership, she was able to build a strong roofing company that has earned the trust of its clients. The company has been honored with recognition for its incredible service and dedication at the “Best of Gwinnett Awards” in 2018, 2019, and 2020.



In 2013 she founded ECG Contractors, making her business dreams come true. Her responsibilities as CEO involve developing high-level business strategies and planning projects that align with company directives in the short and long term.

Her commitment and passion for the company have driven the development of a motivated team that works hard to make sure the customer gets the service they deserve.



A roofing renovation and restoration company that started as a small business has now grown into a full-service contractor group located in Norcross, Georgia. ECG has now become one of the best options for thousands of homeowners for insurance storm damage claims subject to contractor prescribed services.

CERTIFICADOS



PREMIOS





BRS Roofing Supply is a local, family-owned business with more than 15 years of experience in the construction industry. Our primary focus is providing high quality products and excellent service with materials for Residential and Commercial Roofing and Siding projects along with marketing affordable tools for all roofing companies and homeowners. In 2020, the company that sells materials for Roofing projects won "Supplier of the year" awarded by the Georgia Hispanic Construction Association.

CERTIFICADOS



Betty
Palomino
